

## Advertising

Companies that would like to advertise on the Black Mamba Milsim Website can do so by joining our company advertising program. We offer banner advertisements displayed on our pages with a high browsing number like our online shop pages and our forum, media, warfare centre, gun builder etc. Pages.

To become a member simply sign up for advertisement program by filling in our online application form and sending us your companies advertising info.

## Payment Schemes

1. **Pay an Annually** advertising fee for a banner on our most visited pages, simply apply and we will work out a quotation for your company.
2. **Pay an Monthly** advertising fee for a banner on our most visited pages, You can put up a direct debit order to pay a monthly fee with a min 6 month contract.
3. **Pay per Impression( CPM )**, when applying for this option you simply pay \$5.00 for every 1000 visitors that open a page with your advertising banner on. You can check up during the month and before deducting the money from your bank account via debit order your company will get a monthly invoice.( Impressions= number of times the banner is displayed ), often abbreviated CPM ( cost per thousand, with the M being the Latin numeral for thousand )
4. **Pay per click ( PPC )**, When your company pay per click, we charge you the normal Impression ( CPM ) fee for example \$5.00 for every 1000 visitors that see your banner and a additional \$2.00 for every visitor that click on your banner to open a link to your advertisement or web site.

### **Please Note:**

A high traffic site will probably enjoy a higher click rate than a lower traffic site, although you will probably get better results if you banner are carefully selected to suit the target audience of a web page.

1. Go to <http://www.blackmambamilsim.com/affiliates/index.php?req=newaccount&pid=1> and signup.